



# REVOLUTIONIZING CONQUEST COMMUNICATION TELECOMMUNICATIONS WITH A CUSTOM LMS

## CONQUEST COMMUNICATION TELECOMMUNICATIONS

**Location:** Bundaberg, QLD | **Industry:** Education and Training

**Website:** <https://secure.conquest.com.au>

CASE STUDY BY: HAZE MEDIA IT

# PROJECT OVERVIEW

Conquest Communication Telecommunications, a Registered Training Organisation (RTO), offers nationally recognized training and qualifications. Facing challenges in managing student data and course content using Excel sheets, they sought a more efficient, online solution. They aimed to provide a seamless experience for students to access course content, take online tests, and track their progress, while also allowing new students to purchase courses online.

# PROBLEM STATEMENT

- **Inefficient Student Management:** Difficulty managing student data using Excel sheets.
- **Document Sharing Issues:** Challenges in sharing documents online.
- **Content Accessibility:** Need for course content to be accessible online.
- **Student Tracking:** Need for tracking students' progress and online testing.
- **Course Purchase:** New students should be able to purchase courses online.

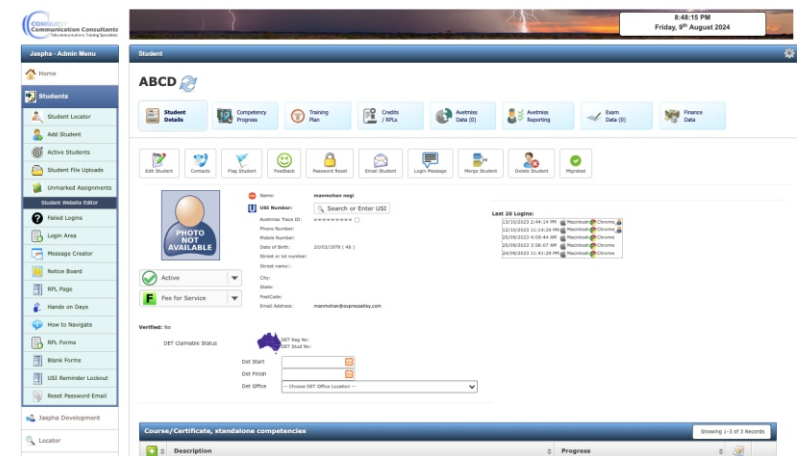
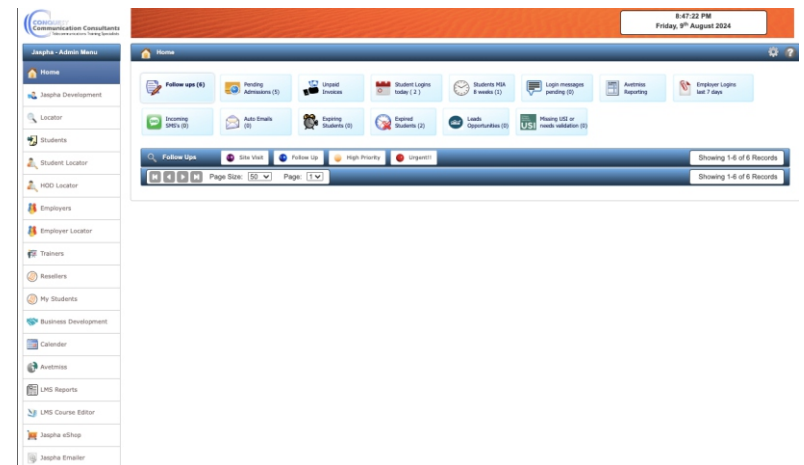
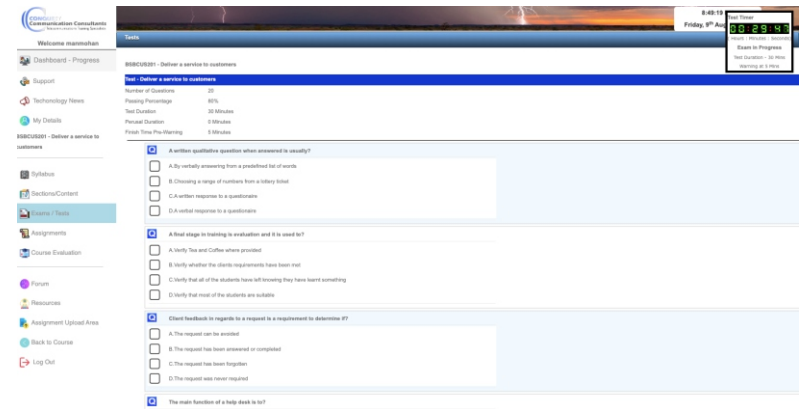


## OUR SOLUTION

We developed a comprehensive Learning Management System (LMS) and online platform to address these challenges. The solution was designed to streamline student management, enhance content accessibility, and provide robust tracking and testing capabilities.

# FEATURES IMPLEMENTED

- 1. Centralized Student Management:** A unified platform to manage all student data efficiently.
- 2. Online Course Content:** Course materials accessible online through individual student logins.
- 3. Online Testing:** Integrated online testing for students with instant results and feedback.
- 4. Progress Tracking:** Real-time tracking of students' progress through the course.
- 5. E-commerce Integration:** Enabling new students to purchase courses directly from the platform.



# TECHNOLOGY STACK

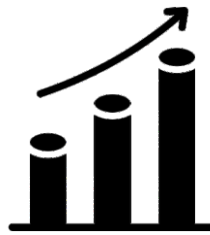
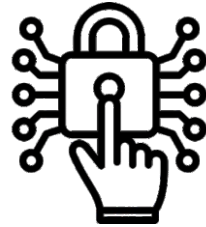


- **Front-end:** ASP.NET | **Database:** SQL Server
  - **Interactivity:** jQuery



# IMPACT AND RESULTS

- **Efficiency:** Significantly reduced the time spent on student data management.
- **Accessibility:** Students can now access course content and tests from anywhere, at any time.
- **Scalability:** The platform can handle an increasing number of students and courses.
- **User Experience:** Enhanced user experience with easy navigation and real-time updates.
- **Revenue Growth:** Enabled a new revenue stream through online course purchases.



# CONCLUSION

Our custom LMS and online platform helped Conquest Communication Telecommunications transition from cumbersome Excel sheets to a streamlined, scalable, and efficient system. This transformation not only improved their internal processes but also expanded their reach to a larger student base across Australia.



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